



INDIA'S **1** PLATFORM
NO. FOR COMPANY REVIEWS
AND SALARY INSIGHTS

**Showcase your Employer Brand and
Get insights about your company culture**

About AmbitionBox

AmbitionBox is **India's No. 1 platform** for company reviews and salary insights.

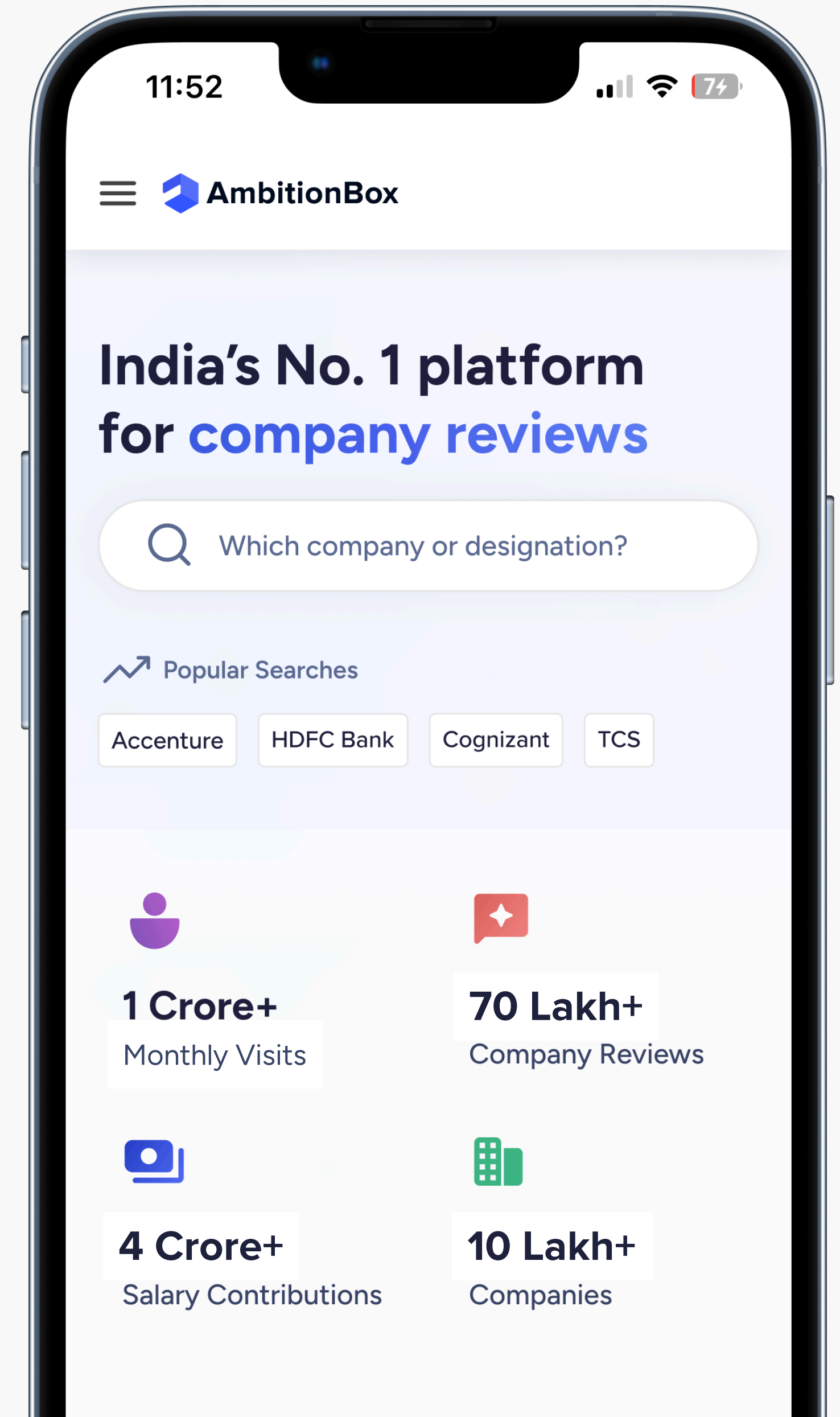
We provide company reviews, salary information and interview questions helping users make an informed career choice.

Trusted reviews and opinions are the heart and soul of the platform that helps jobseekers make wiser decisions in their career journey.

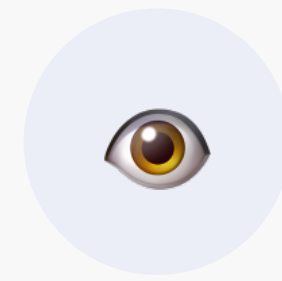
Feedback from employees enables millions of businesses to flourish, in turn driving billions of dollars in economic value across the globe.



AmbitionBox is a part of the Infoedge group which also owns other recruitment portals:

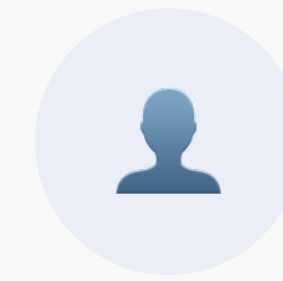


AmbitionBox is
India's number 1
platform that has
helped over
20 crore job seekers
to make informed
career decisions ❤️



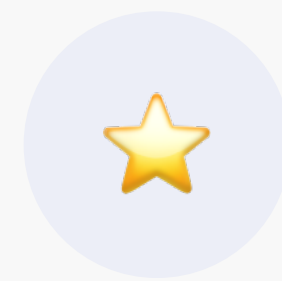
3 Crore+

Pageviews/month



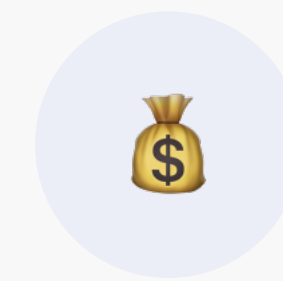
1 Crore+

Visits/month



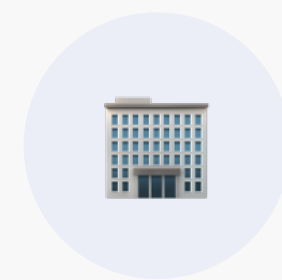
70 Lakh+

Company Reviews



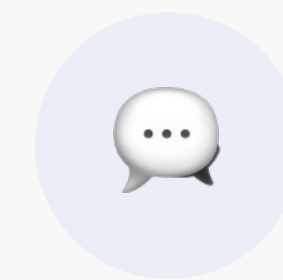
4 Crore+

Salary Data Points



10 Lakh+

Companies

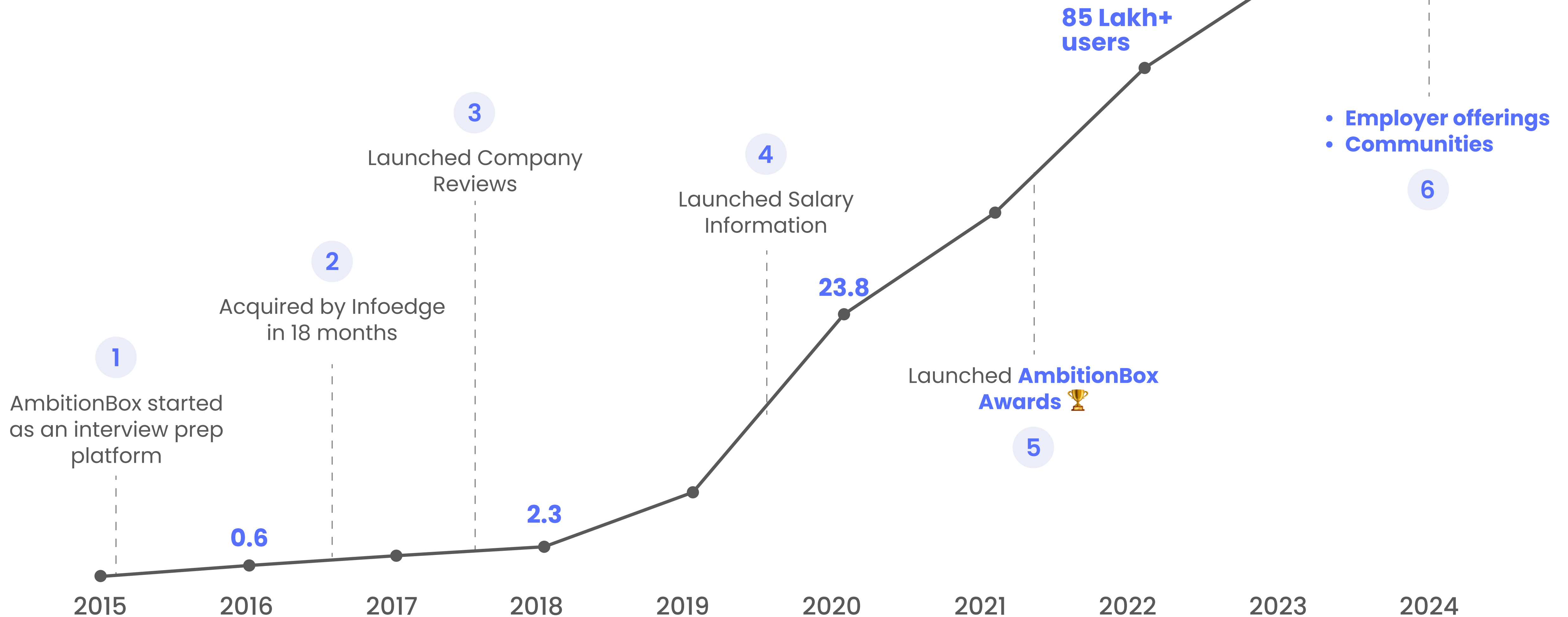


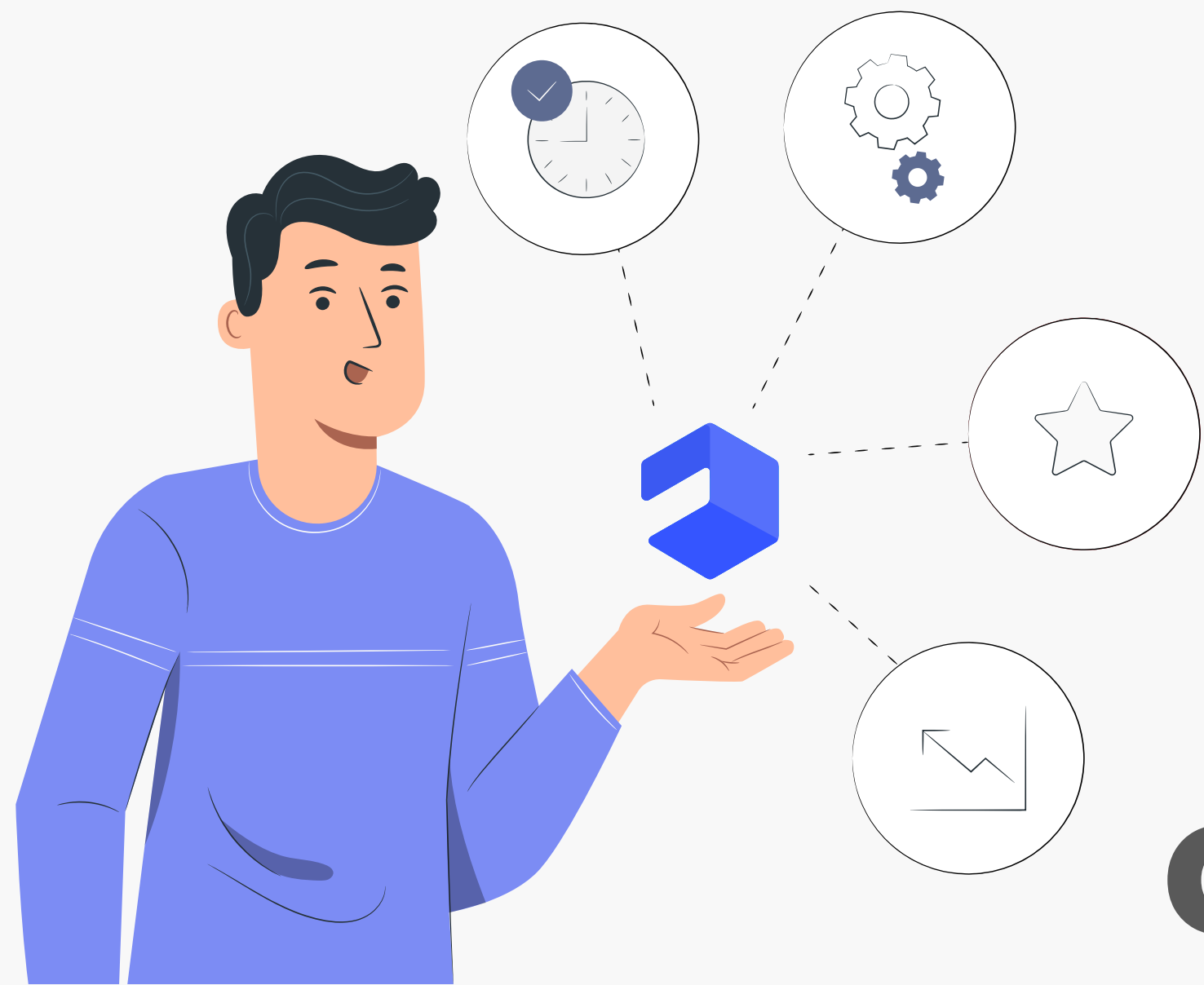
10 Lakh+

Interview Questions

100% YOY Growth in 5 years 🚀

1 Crore+ visits every month





AmbitionBox's offerings for employers

How AmbitionBox helps employers?

🕒 Showcase your brand to jobseekers

- Custom sections to tell your story in your own way
- No competitor branding on your Showcase page
- Featured reviews

🕒 Promote your brand to reach more jobseekers

- Create ads within 60 seconds using ready to use templates
- Target jobseekers via industry and location

🕒 Get insights into your culture

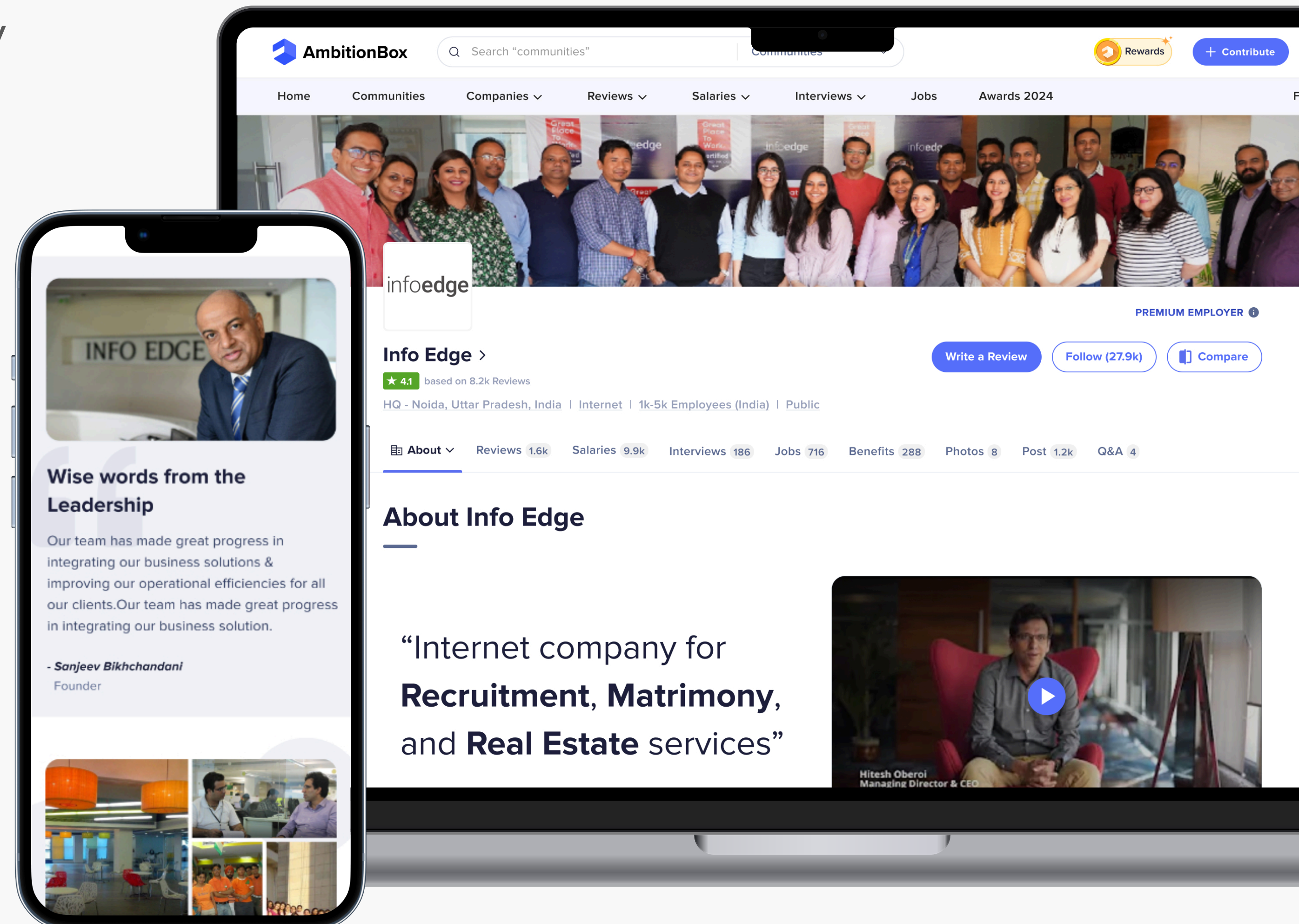
- Benchmark against competition
- Ratings trends and breakdown via location, role, etc.
- Traffic analytics and demographics
- Interview insights
- Real time insights and monthly/quarterly reports



Showcase your brand to jobseekers

Tell your story to jobseekers the way you want to with Showcase page

- ⦿ Custom sections to showcase your story your way
- ⦿ Exclusive multimedia sections to bring your brand to life
- ⦿ Leadership spotlight to build trust among jobseekers
- ⦿ Highlight your employee benefits and let jobseekers know that you care
- ⦿ No competitor branding on Showcase page
- ⦿ Featured reviews of your choice on Showcase page



Promote your brand to reach more jobseekers

Place your employer brand in spotlight by running brand ads

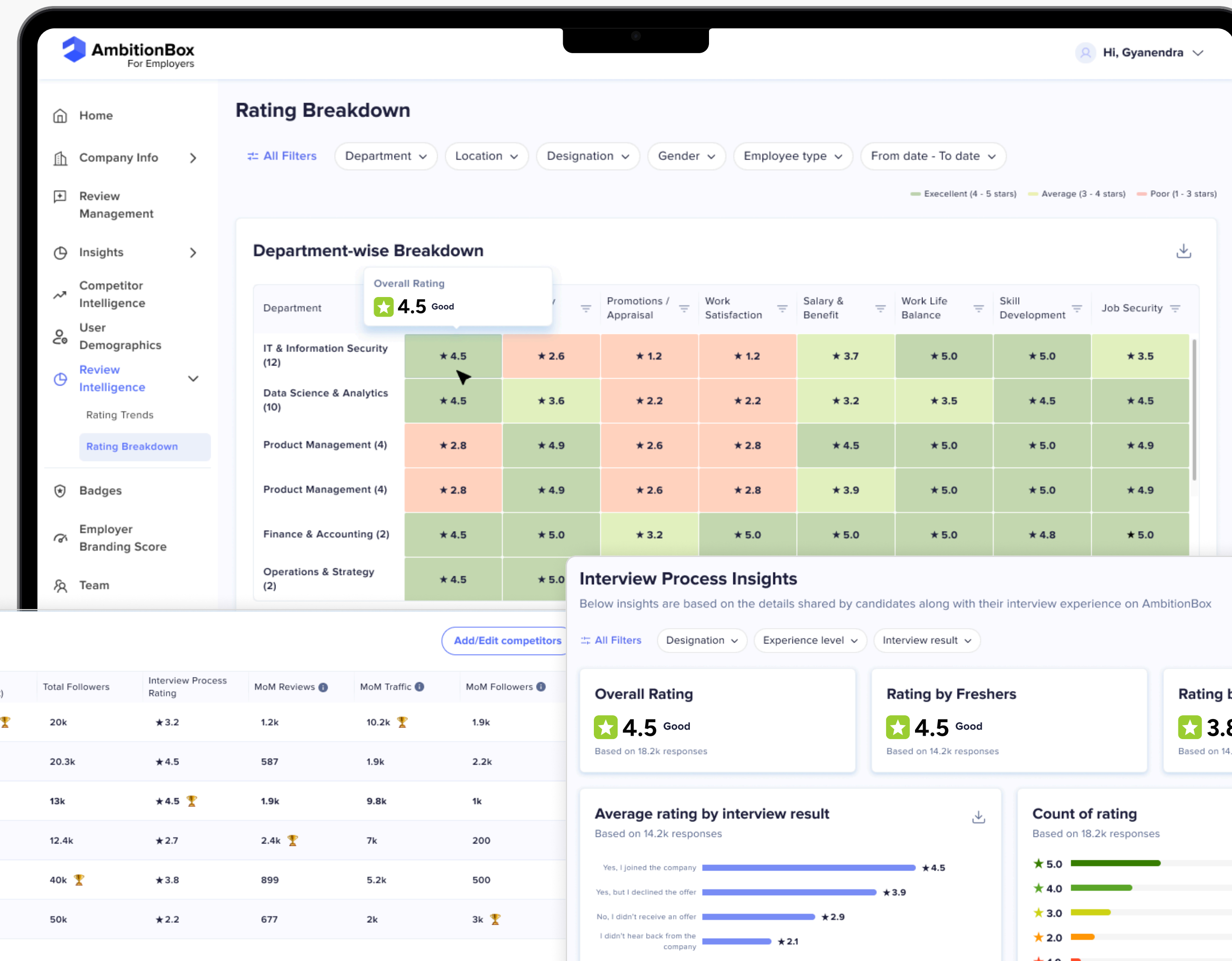
- 🎯 Promote your employer brand where jobseekers are looking at you
- 🎯 Ready-to-use ad creatives at your disposal
- 🎯 Targeted campaigns to deliver your employer brand to the right audience
- 🎯 Targeting available across **12 industry-clusters and locations (metro/non-metro/Pan-India)**

The image displays the AmbitionBox For Employers dashboard. The main interface is titled "Create your ads in 60 seconds" and includes a navigation menu on the left with options like Home, Company Page, Company Ads, Review Management, Insights, Competitor Intelligence, Interview Process Insights, and Badges. The main content area shows a grid of ad creatives for "Job Security" and "Overall Rating" categories, each with a preview and a "Know more details" button. A modal window titled "Choose Ad Category Type" is overlaid on the dashboard, showing a list of categories on the left and a preview of three ad types on the right. The categories listed are Job Security, Work-Life Balance, Promotions/Appraisals, ABECA, Work Satisfaction, Women Employee, Salary & Benefits, Overall Rating, and Company Culture. The ad preview shows three types: Ad type 1 (highlighted in blue) with the headline "Rated 4.5 by our employees for Job Security", Ad type 2 (highlighted in yellow) with the headline "We don't just offer jobs; we offer stability.", and Ad type 3 (highlighted in light green) with the headline "Top-rated workplace for top-tier talent.".

Get insights into your culture

Deep dive into your employee feedback, candidate experience and page insights

- Granular rating analytics at department, designation and location level
- Rating trends analysis by various cohorts
- Traffic insights and user demographics to understand your audience
- Competitive intelligence to understand your competitors better
- Interview process insights to capture candidate's feedback



Tools to maximise your employer branding Rol

⦿ **Manage reviews**

Respond, share and report reviews shared by your current and former employees

⦿ **Invite employees to rate**

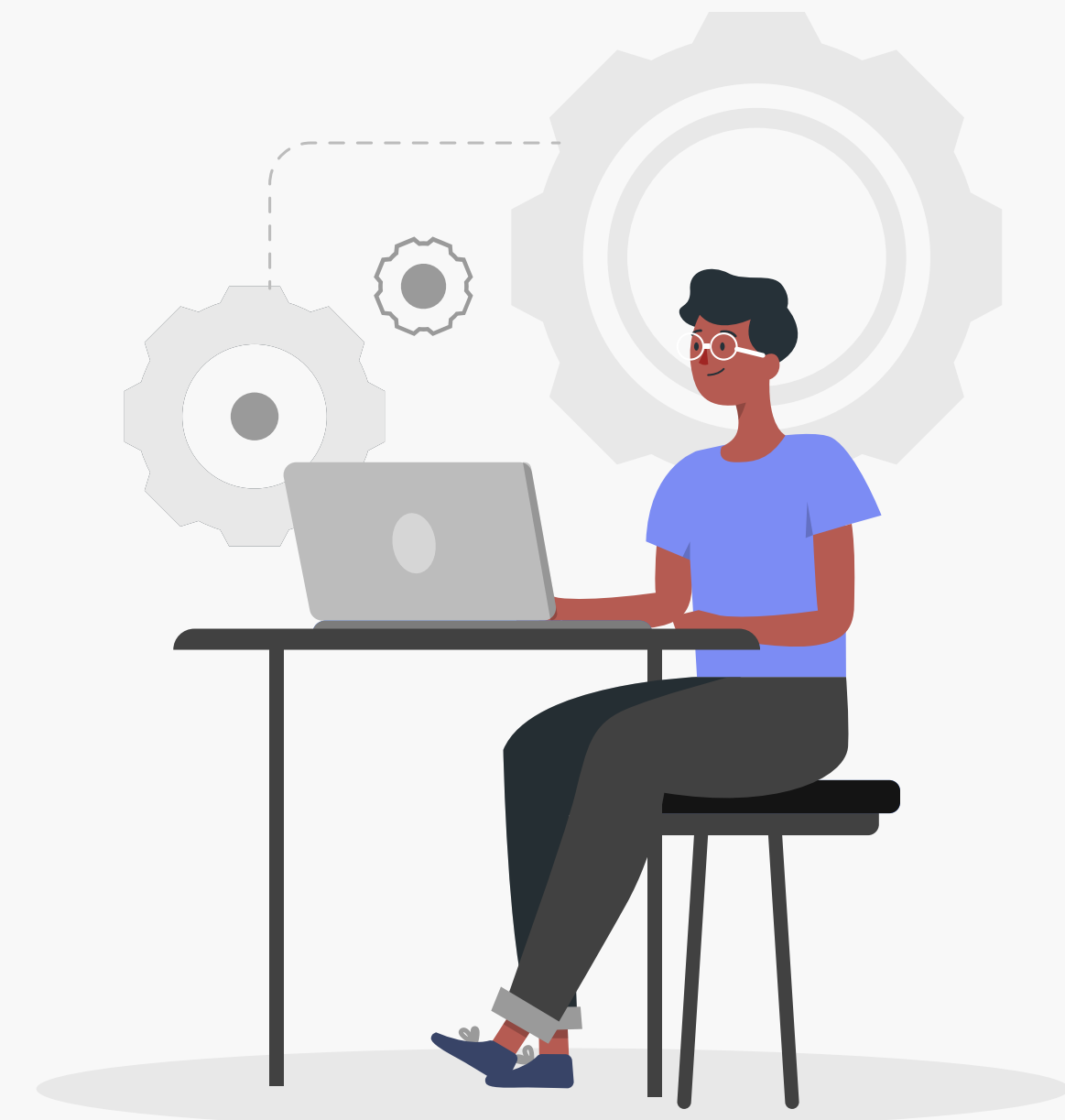
Get more reviews from your employees in just 1-click by leveraging ready-to-use email templates

⦿ **Notification and alerts**

Get regular notifications about your company's performance on AmbitionBox

⦿ **Promotional media kit**

Promotional media kit with banners, creatives and badges to help you showcase your brand on different platforms



AmbitionBox offering for employers

Features	Free	Paid
Showcase your brand		
Company info (About company, mission, vision, industry, employee count, locations, etc.)	✓	✓
Invite employees to rate	✓	✓
Basic insights (YoY rating trend, Page views, Category-wise ratings)	✓	✓
Review management (Respond/Share/Report a review)	✓	✓
GenAI powered one-click responses to reviews	✗	✓
Featured reviews on Showcase page	✗	✓
Custom sections on Showcase page (Diversity, Life@Company, CSR, photos, leadership, benefits, awards & recognition, etc.)	✗	✓
Remove competitor branding from Overview page	✗	✓
Promote your brand		
Ready-to-use employer branding ad templates	✗	✓
Ad impressions	✗	✓
Get insights into your culture		
Monthly/quarterly branding and insights reports	✗	✓
Rating trends & breakdown insights dashboard	✗	✓
Candidate experience through interview process insights dashboard	✗	✓
Competitor intelligence & traffic analytics dashboard	✗	✓

20,000+ companies leverage AmbitionBox to improve their employer brand



& more



Thank You

Have questions? Write to us at branding@ambitionbox.com